CC Broadcasting, LLC WGPA—WLSH—WMGH

Wavelengths

From A Very '80s Christmas into the New Year 2024

As we turn the page to 2024, we highlight our '80s Guru and Sales Manager, Ann Marie Calabrese. Ann Marie started her career in 1990. In addition to being in sales and on the air, she was a fill-in for the Dutch Trader, Oldies for Lunch Bunch and as our Program and Traffic Coordinator. In the mid '90s, she started an '80s show called "Magic's 80's Classics". In 2005, she left the stations to go work for another station, but returned since her heart was with Magic.



Since 2010, the '80s show was

revamped into the show now called "Stuck in the '80s", airing on Saturday night from 9 until midnight. When the stations changed ownership in March of 2020, Ann Marie was thankful to stay on board with the new owners, CC Broadcasting.

Calabrese stated, "I cannot thank our clients and listeners enough for allowing our staff to do what they love. Thank you for your patronage, your support and keeping radio alive in your homes, vehicles, places of employment and wherever you may go. Tell a friend to "Tune In and Get Stuck" every Saturday night...it's a resolution you can keep!"

50 Years of Polka Joe

There have been four owners, several format and call letter changes and two separate studio locations over the past 50 years, and through all those changes, Polka Joe and "The Magic Polka Machine" have been on the air entertaining thousands of listeners every single Sunday morning since 1974.

Mark your calendars for <u>May 26, 2024</u> and help us celebrate the one and only Polka Joe Manjack at the Lakeside Ballroom in Barnesville. This event will feature a live broadcast of The Magic Polka Machine, live music, and food. For more information about how you can be a part of the celebration, contact the business office.

In this issue

MagAc 105

1100 AM

98.5 FM

SUNNY 1100.com

Quarter 4

2023

A Very '80s Christmas1
50 Years of Polka Joe1
Upcoming Events2
High School Basketball2

Special points of interest

- A message from the '80s Guru
- Polka Joe's 50th Anniversary Celebration
- Events
- High School Basketball Schedule

Upcoming Events

Jan. 24	Polar Plunge, Jim Thorpe
Feb. 24	Hoppy Easter, Jupiter's Dust, Tamaqua
Mar. 16	Pottsville St. Patrick's Day Parade
Mar. 17	American Cancer Society Basket Raffle, Tamaqua
Mar.	Greater Hazleton Job
Mar.	Damian Mele Memorial Basketball Tournament, Lehighton
Mar. 23	Girardville St. Patrick's Day Parade

Have an event that you would like us to broadcast from? Contact us for more information!

Contact

2147 Market Street Nesquehoning, PA 18240

Office: 570-645-2105

Fax: 570-645-2159

Email: businessoffice@wmgh.com

Websites: www.wmgh.com sunny1100.com

High School Basketball

Magic 105.5 is bringing you high school basketball action in the new year. For more information on sponsorship opportunities contact your sales representative or the business office.

Thursday, January 4 (Boys)	
Friday, January 5 (Girls)	
Friday, January 12 (Girls)	
Tuesday, January 18 (Girls)	
Friday, January 19 (Boys)	
Tuesday, January 23 (Boys)	
Thursday, February 1 (Girls)	
Friday, February 2 (Boys)	
Tuesday, February 6 (Boys)	

Marian @ Mahanoy Area Mahanoy Area @ Marian Panther Valley @ Lehighton Jim Thorpe @ Lehighton Lehighton @ Jim Thorpe Blue Mountain @ Panther Valley Panther Valley @ Tamaqua Tamaqua @ Panther Valley Panther Valley @ Lehighton

Schedule is subject to change

Thank you!

We would like to thank every one of our listeners and sponsors for making 2023 a successful year for CC Broadcasting! We have started filling our calendar for the coming year and look forward to being out in the community.

AM 1410 WLSH is happy to have once again been your Christmas music station! This tradition has gone back to the early days of the station. We are proud to celebrate with you on December 25th and again on January 7th for Orthodox Christmas!

